

## Blanket and Hygiene Kit Relief:

The Blanket and Hygiene Kit Relief is a yearly community driven campaign in Wayne, Oakland and Macomb counties.

World Medical Relief is the responsible agency coordinating this relief, assuring collection and distribution of the blankets and the hygiene kits to the homeless shelters and other human service agencies that are providing shelter and other services for the homeless and the very poor.

- World Medical Relief expects to distribute more than 10,000 blankets this winter.
- As the area's largest distributor of hygiene kits, World Medical Relief relies on donations and volunteers to keep the program running.

Established in 1953, World Medical Relief is a non-profit charitable organization whose mission is to help the (medically) underserved both at home and abroad by collecting and distributing medicines, medical equipment, medical supplies, and related materials. Goods are distributed in a non-discriminatory manner without regard to race, color, gender, religion, nationality or political beliefs.

World Medical Relief receives designated funds through United Way and also participates in the Combined Federal Campaign.

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## Your Helping Hand Can Save Lives



### World Medical Relief

**BLANKET AND HYGIENE KIT RELIEF**



# Providing Warmth, Changing Lives

## Providing Basic Needs To Those Who Are Struggling

Thousands of people in southeast Michigan are left homeless every year. Homelessness has many causes: mental illness, addiction, financial emergency, a home fire, job loss, or landlords not paying their mortgage.

Homeless people might have very few belongings and often times do not even have a blanket to stay warm during Michigan's frigid winters. They may also lack the basic hygiene items needed to clean up, such as soap, washcloth, towel, deodorant, or comb.

Through its local blanket and hygiene kit program, World Medical Relief provides new twin-size and crib blankets as well as hygiene kits.



### Frequently Asked Questions

#### When do collections take place?

World Medical Relief invites schools, churches, retirement communities, and individual supporters to participate in this local relief effort in early fall. Blanket collections take place in September and October. Monetary donations for this program are accepted year round.

#### When are donations distributed?

In early November, new crib and twin-size blankets are distributed to homeless shelters and other human service agencies that are helping the homeless and the very poor in Metro Detroit.

The same agencies request thousands of hygiene kits from World Medical Relief for distribution to their clients.

#### What is a hygiene kit?

Hygiene kits are small bundles containing a washcloth, towel, soap, toothbrush, toothpaste, comb, and deodorant. Supporters of the program donate money. World Medical Relief orders the kit materials in bulk and volunteers assemble the kits.

#### What is a crib blanket?

A special blanket for infants and toddlers.

### How to Help

**Organize a Blanket Drive**  
Collect new, twin-size blankets and/or financial donations from your place of employment, organization or group.

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#### Volunteer Time

Provide hands-on assistance with mailings, follow-up phone calls, hygiene kit assembly, and warehouse assistance during blanket distribution.

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#### Sponsor the Program

Provide financial support to help with the expenses of this local humanitarian relief.

